

02/24/2025 FSOSP BOARD MEETING MINUTES

ROLL CALL: Schmid, Soliday, Schuck, DeMoss, Dye, O'Connor, McCarty, Corben, Tilton

ABSENT: None

GUESTS: None

LOCATION: Mickle Center

CALL TO ORDER: 6:02 P.M.

CURRENT PAID MEMBERS: 50

LAST MONTH'S MEETING ATTENDANCE: 24

-TREASURER'S REPORT-

BALANCE: \$18,543.43

- Taxes were paid

-PAST EVENTS-

-UPCOMING EVENTS-

IOWA DEER CLASSIC:

- Booth set up similar to Bike Expo. Updated banners for event (Schmid)
- New merch on display. Old merch fire sale or as give-away with high ticket sales.
- 3-Day event. Schmid to hand pick volunteers and handle scheduling of shifts, not a "whoever wants to, whenever they want to" set-up. (i.e. no need to ask for volunteers in the Blarney)

ST. PATRICK'S DAY PRE-PARTY:

- Saturday March 15th at "The Shop DSM – Event Center" 2:00pm-6:00pm
- Partnering with Local four Des Moines Firefighters Union
- Band: Band Black Dirt Ramblers (club cost: \$500)
- Food Truck: Off The Griddle will be selling food at the event
- Family friendly event. No entry fee only asking for donation at the door (will need board member to man the door).
- Whole venue open for the event.
- O'Connor & Tilton to handle press releases and radio/TV news
- Foy Dancers have been invited to perform.
- We can raise the flag that day also.

PARADE:

- Parade is scheduled for 3/17/2025
- Staging:
 - No staging on Robert D. Ray Drive. Due to being a weekday and city employees need access to the Armory building.
 - No turn to deal with
 - Staging on Grand can only go to 4th. Will need multiple lanes of staging. Floats will need to arrive at certain times in order to be placed in the correct order.
 - Late floats will be placed at the end.
 - Extra volunteers will be needed, preferably not drinking/partying in order to keep things organized.
 - Street painting will be Sunday March 16th with a rain date of Saturday March 15th
 - All news outlets have been contacted.
- Plans being made to donate \$2500 to the Children's Cancer Connection prior to the start of the parade with media focused on the moment.
- Entrant Meetings (all at the Marriott):
 - Saturday 2/22/25 @2:00pm 15 parade entries applied.
 - Tuesday 2/25/25 @ 7:00pm
 - Thursday 3/6/25 @ 7:00pm
 - Sunday 3/9/25 @ 2:00pm
- Toilets: King's Throne is out; Waste Solutions of Iowa is in for \$750.
- Queen Interviews:
 - Alison Lancellotti was chosen as the 2025 Queen.
 - Schuck to contact current queen regarding tiara, interviews, and transition as she is scheduled to be in Ireland during St. Patrick's Day.
- Irishman of the Year:
 - Mike O'Connell
- Parade Marshal:
 - Andy Frantz – We will make a page in the Blarney dedicated to Keep Iowa Beautiful.
- Raffle: Tickets are available. About 1,300 available in the office.
- After Party:
 - Return to second floor ballroom at Marriott
 - Foy Dancers to perform – We will pay them \$100 for each event.

DISC GOLF (IRISH OPEN):

- Not discussed.
 - From previous meeting: Date is set as April 26th, 2025.

GOLF TOURNAMENT (LEPRECHAUN OPEN):

- Not discussed.
 - From previous meeting: Toad Valley has a conflict with our original date, so we are moving up to 6/14/2025. 8:30 A.M. shotgun start

SOCIAL MEDIA:

- Facebook advertising discussed in depth,
 - Motion and vote carried to pay \$100 each for the pre-party, and the parade.
 - Website needs updated and redesigned.
 - President to chair a committee after the parade for all social media.
 - From previous meeting: NEW DIRECTIVE- Do Not Respond if there are negative undertones to the comment. Consult the board first. If it is general info or praise, comment and build it up.

-OTHER BUSINESS-**MERCHANDISE:**

- Schmid coordinating online store set-up with vendor T-Shirt Graphix.
- Samples provided for display at events.
- If we sell a median amount of parade shirts prior to March 12th they will have a table at the post party.

DONATIONS:

- None

TIM FLANNIGAN MEMORIAL:

- Tim passed on Monday January 20th, 2025
- Memorial fund donations to be made to Friendly Sons of St. Patrick of Central Iowa (us).
- QR code and memorial page set-up on our website for donations.
- Donations still coming in.

UPCOMING MEETINGS:

- General Meeting: March 10th, 6:30pm @ The Marriott
 - Food
 - Beverages
- Board Meeting: March 31st, 6:00 pm

MEETING ADJOURNED: 8:39 pm